

Bus ads




Full-page ad, Austin Chronicle

Why fight traffic? **GET ON.**

Now serving Round Rock, Wells Branch & Scofield Ridge!

Route 980 North MoPac Express begins weekday service **Monday, November 13**, with 11 morning and 11 evening trips! Get from Round Rock to downtown twice in the morning and twice after work. Park at the New Life Park & Ride near Howard Lane for all other trips.

 **METROEXPRESS**
capmetro.org/metroexpress



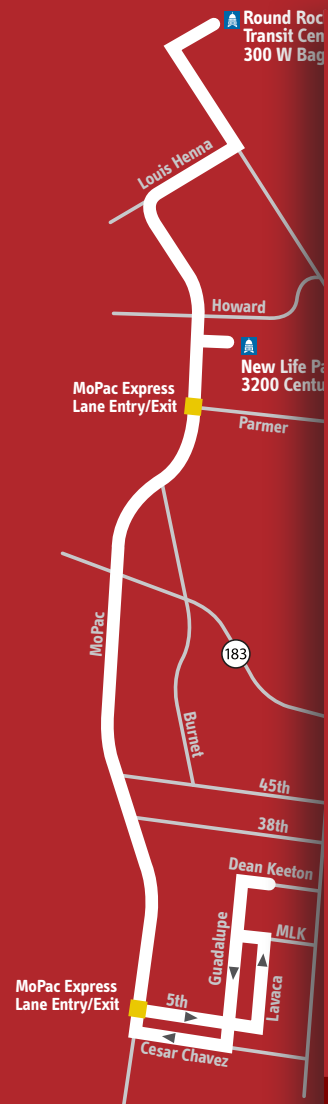
Full-page insert, Community Impact

Why fight traffic? **GET ON.**

Now serving Round Rock, Scofield Ridge & Wells Branch!

Route 980 North MoPac Express offers weekday service with 11 morning and 11 afternoon trips from the New Life Park & Ride! Get from the Round Rock Transit Center to downtown twice in the morning and twice in the afternoon.

 **METRO**EXPRESS
capmetro.org/metroexpress



Get a **FREE** Commuter Day Pass delivered to your phone!



1. Visit capmetro.org/geton and request your free Commuter Day Pass.
2. Download the CapMetro App and go to "sign in" to set up an account using the same email address you used in the request.
3. Your free pass should be on your phone within 72 hours or sooner.
4. Activate the pass before you board the bus and show it to the bus operator.
5. Pass is good for 24 hours after activation.
6. Limited time and limited quantity. Passes expire March 31.
7. Limit 2 per household.

Zoom toll-free down the MoPac managed lanes direct to downtown and UT.

Express buses have free Wi-Fi, comfy seats and room for your bike. It saves money on tolls, gas and car maintenance ... so why fight traffic? Take your time back to log in, catch up, check out, get crafty or wind down.



Direct mail postcard

GET ON.

Using the MoPac toll lanes lets MetroExpress skip the traffic and gets you to work faster and with less hassle. Routes 981 & 985 go direct to downtown, and Routes 982 & 987 serve 38th St. first.

**FREE DAY PASS
DELIVERED TO YOUR PHONE**

Visit capmetro.org/geton to sign up.



FREE PASS OFFER >>>

Why fight traffic?
GET ON.

Now with 50% more service
& quicker trips downtown!

 **METROEXPRESS**
capmetro.org/metroexpress



Free Pass promotion, Community Impact

**FREE PASS
OFFER INSIDE**

Now with 50% more service
and quicker trips downtown!



METROEXPRESS

Large circulation newspaper in Central Texas
 Second issue - 381,546 circulation

WEDNESDAY - DECEMBER 10, 2008
 \$1.00 (incl. tax)

www.rockwell.com



COMMUNITY IMPACT

NEWSPAPER

LOCAL, USEFUL, EVERYONE GETS IT.™

**FREE PASS
OFFER INSIDE**

Now with 50% more service
and quicker trips downtown!

A METROEXPRESS

What's Inside

Go online for
 2008-2009
 City Directory

Technology center could expand scientific research in Round Rock

What's News

Large local newspaper in Central Texas
 Second issue - 381,546 circulation

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Story Highlights

- Companies consider site for development, using science technology
- Local government is looking for companies
- City could build research center, multiple buildings, at least 100,000 sq. ft.

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Interior bus placards

GET ON, LOG IN.



METROEXPRESS

capmetro.org/metroexpress



NOW SERVING ROUND ROCK, WELLS BRANCH & SCOFIELD RIDGE!

GET ON, CHECK OUT.



METROEXPRESS

capmetro.org/metroexpress



NOW SERVING ROUND ROCK, WELLS BRANCH & SCOFIELD RIDGE!

GET ON, WIND DOWN.



METROEXPRESS

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NOW SERVING ROUND ROCK, WELLS BRANCH & SCOFIELD RIDGE!

GET ON, CATCH UP.



METROEXPRESS

capmetro.org/metroexpress



NOW SERVING ROUND ROCK, WELLS BRANCH & SCOFIELD RIDGE!

GET ON, GET CRAFTY.



METROEXPRESS

capmetro.org/metroexpress



NOW SERVING ROUND ROCK, WELLS BRANCH & SCOFIELD RIDGE!

Landing page, capmetro.org

METRO

Plan Your Trip

Rider's Guide

Fares and Passes

Help & Contact

Home > MetroExpress Campaign

Why fight traffic? GET ON.

Play Full Video

50% more service & quicker trips downtown!

LOG IN.

CATCH UP.

METROEXPRESS

GET CRAFTY.

CHECK OUT.

WIND DOWN.

Download the CapMetro App

300 W Bagdad Ave

View larger map

300 West Bagdad Avenue

MUNICIPAL LAKE CENTER

Sign in

Donuts

Promotional video

